

## Report Overview

### Ranking Date

Date: Thursday, August 14, 2008

Comparison date: Monday, August 04, 2008

### Checked results

The first 20 results of each search engine have been checked.

### Checked URLs

URL	Listings on page 1	Listings on page 2
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	12	15
<b>Total</b>	<b>12</b>	<b>15</b>

### Checked keywords

Keyword	Listings on page 1	Listings on page 2
sd hunting outfitters	0	1
sd hunting property	0	1
sd outfitters	1	0
sd whitetail	0	1
sd whitetail hunting	2	2
south dakota big game hunting	0	1
south dakota whitetail	0	1
western outfitters	1	1
western south dakota outfitter	4	1
western south dakota outfitters	4	1
wy whitetail hunting	0	2
wyoming whitetail hunting	0	1
wyoming whitetails	0	2
<b>Total</b>	<b>12</b>	<b>15</b>

### Checked search engines

Search Engine	Listings on page 1	Listings on page 2
AltaVista.com (U.S.)	6	3
Google.com	3	8
Live.com	3	4
<b>Total</b>	<b>12</b>	<b>15</b>

## Ranking Results

### AltaVista.com (U.S.)

URL	Keyword	Pos.	Page	Old Pos.	Change
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	western south dakota outfitter	2	1	not tested	new +
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	western south dakota outfitters	2	1	not tested	new +
<a href="http://www.westerngatewayoutfitters.com/contactus.html">http://www.westerngatewayoutfitters.com/contactus.html</a>	western south dakota outfitter	6	1	not tested	new +
<a href="http://www.westerngatewayoutfitters.com/contactus.html">http://www.westerngatewayoutfitters.com/contactus.html</a>	western south dakota outfitters	3	1	not tested	new +
<a href="http://www.westerngatewayoutfitters.com/huntingmethods.html">http://www.westerngatewayoutfitters.com/huntingmethods.html</a>	sd hunting property	13	2	not tested	new +
<a href="http://www.westerngatewayoutfitters.com/huntingmethods.html">http://www.westerngatewayoutfitters.com/huntingmethods.html</a>	sd whitetail hunting	13	2	not tested	new +
<a href="http://www.westerngatewayoutfitters.com/huntingmethods.html">http://www.westerngatewayoutfitters.com/huntingmethods.html</a>	wyoming whitetails	15	2	not tested	new +
<a href="http://www.westerngatewayoutfitters.com/index.html">http://www.westerngatewayoutfitters.com/index.html</a>	western outfitters	9	1	not tested	new +
<a href="http://www.westerngatewayoutfitters.com/information.html">http://www.westerngatewayoutfitters.com/information.html</a>	sd outfitters	9	1	not tested	new +

### Google.com

URL	Keyword	Pos.	Page	Old Pos.	Change
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	sd whitetail	13	2	not tested	new +
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	sd whitetail hunting	10	1	not tested	new +
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	south dakota big game hunting	18	2	not listed	new +
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	south dakota whitetail	15	2	not listed	new +
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	western south dakota outfitter	1	1	not tested	new +
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	western south dakota outfitters	1	1	not tested	new +
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	wy whitetail hunting	19	2	not tested	new +
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	wyoming whitetail hunting	12	2	not tested	new +
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	wyoming whitetails	15	2	not tested	new +

URL	Keyword	Pos.	Page	Old Pos.	Change
<a href="http://www.westerngatewayoutfitters.com/areaattractions.html">http://www.westerngatewayoutfitters.com/areaattractions.html</a>	western south dakota outfitter	17	2	not tested	new +
<a href="http://www.westerngatewayoutfitters.com/areaattractions.html">http://www.westerngatewayoutfitters.com/areaattractions.html</a>	western south dakota outfitters	15	2	not tested	new +

### Live.com

URL	Keyword	Pos.	Page	Old Pos.	Change
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	sd hunting outfitters	13	2	not tested	new +
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	sd whitetail hunting	10	1	not tested	new +
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	western outfitters	14	2	not tested	new +
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	western south dakota outfitter	1	1	not tested	new +
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	western south dakota outfitters	1	1	not tested	new +
<a href="http://www.westerngatewayoutfitters.com">http://www.westerngatewayoutfitters.com</a>	wy whitetail hunting	17	2	not tested	new +
<a href="http://www.westerngatewayoutfitters.com/prices.html">http://www.westerngatewayoutfitters.com/prices.html</a>	sd whitetail hunting	14	2	not tested	new +